Pelham Art Festival Juror's Checklist

Juror Evaluation Checklist of Artwork:

Application Number _____

This checklist outlines the criteria used by the Pelham Art Festival jurors to evaluate artist submissions.

Rating Scale	**Evaluation Criteria**
10 9 8 7 6 5	**Originality:** The body of work demonstrates originality in its treatment of subject matter, use of materials, or artistic presentation. It may show creativity that gives the artwork a unique quality, evokes an emotional response, or presents a familiar subject in a new or unexpected way.
10 9 8 7 6 5	**Technique:** The artist demonstrates considerable skill in their chosen medium, with attention to detail and minimal distractions from the main subject. The artwork shows thoughtful use of design elements and principles to create an effective composition and/or communicate the artist's intent. The work also demonstrates visual impact.
10 9 8 7 6 5	**Unity of the Body of Work:** The artist's submission demonstrates a cohesive body of work, with significant variation to maintain visual interest. Pieces should relate visually through common elements such as theme, subject, style, medium, or technique. Colour may also contribute to this unity but is not essential. Example: Five acrylic landscape paintings depicting different locations in a similar style.
Total: **/30**	If artwork scores under 21/30, please provide a brief explanation.
Additional Considerations:	
Artist's Description	Does the description explain the artist's intent, the connection between submitted pieces, and any significant techniques or materials used?
Recent Work	At least three of the five submitted pieces **must have been created within the past three to four years.** If no recent work is included, the score should be reduced considerably (3–5 points). Returning artists are encouraged to submit new work not previously exhibited at the Festival.