

## Submitting Artwork for Jurying

To be accepted for jurying at the **Pelham Art Festival**, all artwork image submissions must follow these rules:

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### Photographing Your Artwork

*Your artwork images are important! Ensure that your images are high-quality, clear, in-focus, and well-lit so that the jury may properly assess your work.*

- Use a high-quality phone camera or an SLR camera if available.
- Photograph in soft, even light (avoid harsh direct light). Do **not** use flash.
- On a cloudy, diffused day, photographing outside is ideal.
- Remove distractions—crop to show **only the artwork**.
- If framed or glossy, avoid flash to prevent glare.
- Position work against a wall at a 45° angle to a window with indirect light.
- Use a tripod if needed for stability.
- Check white balance to ensure accurate colours.

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### Image Formatting Instructions

- **File types:** .jpeg or .png only.
- **Artwork age:** Submissions should be original works created within the past **three years**.
- **File size:** Maximum 4MB, no larger than 1024 × 1024 pixels. Larger images will be resized and may distort.
- **Minimum size:** At least 700 × 700 pixels. Bigger images present better.
- **Content:** Image must show only the artwork — no frames, backgrounds or watermarks
  - *Exception:* For 3D works (sculpture, ceramics, woodturning) or when the frame/mat is integral to the presentation (e.g., a unique oval mat).

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### File Naming Format

All image file names must follow this format: **ARTIST NAME\_TITLE\_YEAR**

#### Example:

Jane Yetobe\_Summer Day\_2022.jpeg

- Space between first and last name.
- Use underscores between name, title, and year.
- Year - when the artwork was created.

**Your files must be correctly named before you upload to our platform.**

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### Important Notes

- **Number of submissions:** Submit **5 artworks** that form a **cohesive body of work**, connected by theme, subject, medium, style, or color palette, while still showing enough variation to keep the collection engaging.
- **File Uploads:** Each artwork must be uploaded as a separate file (jpg or png)
- **Original work only:** All submissions must follow the [Artists' Guidelines & Reproduction Policy](#), original artworks only, with limited exceptions.
- Your description of the work should go into more detail about the materials, creation process and techniques used. DO NOT copy and paste
- **Deadline:** Files must be uploaded by the published application deadline. Late or incorrectly formatted submissions may not be accepted.

PAF only accepts complete applications once the non-refundable application fee payment is fulfilled. We don't forward applications with missing information to our jurors. Submissions that include machine-made or mass-produced works are automatically disqualified and are not presented to the jurors.