



39TH ANNUAL
PELHAM ART FESTIVAL
PELHAMARTFESTIVAL.COM 2026

SPONSORSHIP OPPORTUNITIES

IN PERSON
MAY 8-10, 2026

ONLINE
MAY 1-31, 2026



ABOUT US



The Pelham Art Festival (PAF) is a volunteer-run not-for-profit that champions the visual arts, contributing over **\$560,000** to the Lincoln Pelham Public Library, scholarships, and community projects

Now in its 39th year, PAF is one of Ontario's premier art festivals, showcasing 90+ juried artists on Mother's Day weekend at the Meridian Community Centre and through a month-long online show with national and international reach. Artist galleries remain on the PAF website year-round, providing lasting exposure.

Drawing thousands of visitors to Pelham and the Niagara region, PAF enriches the cultural landscape while offering sponsors lasting visibility and recognition as valued supporters of arts and community.

Visit pelhamartfestival.com for details.



BY THE NUMBERS

IN PERSON FESTIVAL

MERIDIAN COMMUNITY CENTRE, MAY 9-11, 2025



2025 FESTIVAL
ATTENDANCE

2,150



PRINT MATERIAL
DISTRIBUTED

8,900



2024 JURIED
ARTISTS

97

ONLINE FESTIVAL

WEBSITE NUMBERS FOR MONTH OF MAY, 2025



WEBSITE VISITORS

7,413



UNIQUE VISITORS

7,400



PAGE VIEWS

62,673

SOCIAL MEDIA FESTIVAL ADS

APRIL 30- MAY 18, 2025



REACH

100,624



PAGE ENGAGEMENT

26,586



ADVERT CLICKS

5,549

PAF SOCIAL MEDIA

2025 STATS



FOLLOWERS

1,491



FOLLOWERS

1,454



ORGANIC REACH

77,793

SPONSORSHIP OPPORTUNITIES



PLATINUM

The Festival Platinum Sponsor will be predominantly featured in all print and online marketing communications.

Predominant logo in festival program

Predominant logo displayed on in-person show sponsor board

Featured Platinum sponsor recognition on website, print & promotional material

Logo and live link on PAF webpage for 12 months

Business Spotlight, plus 2 posts & highlight on PAF social media

Artist work on loan for 30 days

6 invitations to opening night reception

6 in-person show passes

\$4,000



GOLD

All Gold Sponsors will be prominently featured in all print and online marketing communications.

Prominent logo in the festival program

Prominent logo displayed on in-person show sponsor board

Gold sponsor recognition on website, print & promotional material

Logo and live link on PAF webpage for 12 months

2 social media posts and highlight showcasing your business

4 invitations to opening night reception

4 in-person show passes

\$2,000



SILVER

Silver Sponsors will be acknowledged by logo in all print and online marketing communications.

Logo displayed in the festival program

Supporter logo displayed on in-person show sponsor board

Logo and live link on PAF webpage for 12 months

Social media post & highlight featuring your business

2 invitations to opening night reception

4 in-person show passes

\$1,000



BRONZE

Bronze Sponsors will be acknowledged by name in print and online marketing communications.

Name listed on festival program

Logo or name displayed on in-person sponsor board

Logo and live link on PAF webpage for 12 months

Social media mention with festival supporter post

2 invitations to opening night reception

2 in-person show passes

\$500

ARTIST AWARDS



Sponsor an Artist Award for \$100

PAF recognizes exemplary artistic work through its prestigious Artist Awards, judged by art educators, gallery owners, and experienced guest curators.

Mayor's Award

People's Choice Award

Best of Painting

Best of Figurative

Best of Photography

Best of Nature

Best of Abstract

Best of Architecture

Best of 2D

Best of Landscape

Best of 3D

Best of Floral

Best of Mixed Media

Best of Animals

Best of Fine Craft
& Design

Best of Theme

Best of Youth Artists

SCHEDULE

01
MAR

SPONSORSHIP DEADLINE

For printing deadlines, all sponsors must be confirmed and paid by March 1, 2026.

06
APR

WEBSITE PROMOTION

2026 Sponsors are posted on website and remain there for one calendar year.

01
MAY

ON LINE SHOW & SALE

The 2026 online festival goes live and continues all month, with artists displaying & selling their work on our website.

08
MAY

OPENING NIGHT RECEPTION

A delightful evening of live music, wine, cheese, celebrating the festival launch at the Meridian Community Centre.

8-10
MAY

39th ANNUAL FESTIVAL

Meridian Community Centre hosts one of Ontario's most prestigious art festivals and sales on Mother's Day weekend.

01
JUN

PAF ONLINE GALLERY

Artist galleries hosted on Pelham Art Festival website continue for the remainder of year.





CONTACT US

As a Pelham Art Festival Sponsor, you will be supporting the continued growth and success of the festival, the visual arts and artists in the Niagara Region. You will also receive valuable exposure to the thousands of in-person and on-line visitors to the festival.

For more information please contact:

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